



**g**ap **e**lectronic **n**ews & **i**nformation **e**xchange

Free community e-newsletters serving the Goring Gap

Launched in GGN, May 2017 edition

# Aim

To fill a frequency gap in local news delivery  
– with no publication schedule and responsive to need.

Immediate



Weekly

Henley Standard  
Newbury Weekly News

Monthly

Goring Gap News



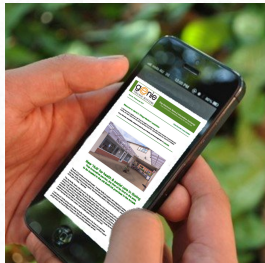
Genie has been set-up to **complement** not compete with Goring Gap News.

# Purpose

To connect the whole Goring Gap community  
by communicating timely information and news



a single email list, self-generating with subscriber growth with each mailing



for *all* online residents and sub-groups



significant potential community benefits

# Fast electronic service

## **Response to serious incidents (police/traffic)**

Provision of accurate information (to everyone at same time)

## **Public announcements at short notice**

Public meetings / Flooding / Health scares /  
Appeals for help or volunteers / Warnings

## **Events - last minute cancellation or change**

Torchlight procession / Public meeting / Consultations

## **Items best served by electronic format**

Easy-to-click links for information; document or form download;  
links to email addresses, Twitter feeds and Facebook pages

## **Need for quick test of public opinion**

Informal polls or surveys



# Current newsletters



➞ Read previous Public Information Newsletters ➞

x 4



➞ Read previous Village Matters Newsletters ➞

x 6



➞ Read previous Calendar & Events Newsletters ➞

x1

## Example of Public Information newsletter



Gap Electronic News & Information Exchange  
Free community e-newsletters serving the Goring Gap

Issue 3, 15 September 2017

[View this email in your browser](#)

### Welcome to Genie's 'Public Information' newsletter

**Public Information** reports on important news relevant to our local area. There is no specific publication schedule, as it goes out 'as and when' the information justifies a newsletter. To comment on this or any Genie story, please email [contact@genienews.org](mailto:contact@genienews.org) (no anonymous comments will be published).

### Annual Christmas Eve Torchlight Procession and Carol Singing Event to take a break this year



The following statement has been issued for release today by the Morrell Room Management Committee:

## Example of Village Matters newsletter



Gap Electronic News & Information Exchange  
Free community e-newsletters serving the Goring Gap

Issue 5, 23 October 2017

[View this email in your browser](#)

### Welcome to Genie's 'Village Matters' newsletter

**Village Matters** reports on topical events and items of interest to local residents. There is no specific publication schedule, as it goes out 'as and when' sufficient material justifies a newsletter. Unless stated otherwise, the items will refer to Goring-on-Thames, Streatley, South Stoke and the surrounding villages.

**In this issue:** Vote **now** to help the Allotment Society, notice of an Extraordinary Parish Council Meeting to start the public consultation on the Goring Neighbourhood Plan, where to find advice about Universal Credit - plus a lot of other information and dates for your diary.

**If you like it, please forward to your friends and encourage them to subscribe.** Also, to ensure you consistently receive the e-mails it is suggested that you either 'whitelist' [subscribe@genienews.org](mailto:subscribe@genienews.org) or **add us to your contact list.**

More details on Genie newsletters [here](#).



### Streatley Allotment Society needs your vote - today!

#### A different sort of hedge fund!

Our local allotmenters (in the Streatley Allotment Society) are a self-sufficient bunch and equally sourced from the two villages. They are currently in need of your support to get a grant to tame the very overgrown hedges around the allotments.

A 'hedging project' has been accepted as a candidate for a cash award from this year's Aviva Community

Fund. However, the outcome depends entirely on the number of votes they can muster in the shortest



## Example of Village Matters newsletter



### **Streatley Hill (B4009) to be closed 24th July - 6th September**

**Closure for over 6 weeks**

Streatley Hill will be closed at the Bull traffic lights for over 6 weeks between Monday 24th July - Wednesday 6th September for the repair of the Streatley building hit by the lorry last year.

(See: [http://www.bbc.co.uk/news/uk-england-berkshire-](http://www.bbc.co.uk/news/uk-england-berkshire-38078118)

[38078118](http://www.bbc.co.uk/news/uk-england-berkshire-38078118) )

For further details there are 3 phone numbers:

**0370 050 0792** (A Plant Lux)

**01386 585700** (Wells Masonry)

**01635 551111** (West Berks Highways)

(Photo: Newburytoday)



# Important appeal for information by Goring Parish Council

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## Looking for Family Members

Goring on Thames Parish Council is trying to locate the family of the late **Emily Maud Penny** who died on 3rd April 1993 aged 90 years, lived in Springhill Road, and is buried at the White Hill Burial Ground.

Could any information be passed to the Parish Council Clerk on [clerk@goringpc.org](mailto:clerk@goringpc.org)  
or ring 01491 874444.

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**Two responses sent to GPC Clerk  
within 60 minutes of mail-out**



**Easily searchable, comprehensive range of events  
– months & years in advance.**

**Not only for individual use, but also as 'Events Planner'  
for meeting organisers to avoid date clashes.**

## NOVEMBER 13 (MONDAY)



### Goring Parish Council. Full Council Meeting

📅 Nov 13 @ 7:30 pm | 📍 Belleme Room, Goring Village Hall

Please see Goring-on-Thames Parish Council website for meeting time, location and agenda. The Public is welcome to attend.



### STREATLEY PARISH COUNCIL MEETING

📅 Nov 13 @ 7:45 pm | 📍 The Morrell Room

Streatley Parish Council meets monthly, on the second Monday of the month at the Morrell Room in Streatley. Public attendance is welcomed, with an open forum at the beginning of each meeting.

## NOVEMBER 14 (TUESDAY)



### Goring Gap Photo Club Meeting

📅 Nov 14 @ 8:00 pm | 📍 Free Church Hall

Travellers' Tales. Contributions from members, with images taken on trips near and far. Goring Gap Photo Club are a friendly group of local photographers based in the area around where the ancient Ridgeway crosses the ...[continue reading](#) →

## NOVEMBER 16 (THURSDAY)



### Pick-a-Flick

📅 Nov 16 @ 10:30 am – 2:00 pm | 📍 Canterbury Room, St Thomas Church

Lion Thursday 16 November, 2 hrs A five year old Indian boy gets lost on the streets of Calcutta, thousands of kilometres from home. He survives many challenges before being adopted by a couple in ...[continue reading](#) →

## NOVEMBER 17 (FRIDAY)



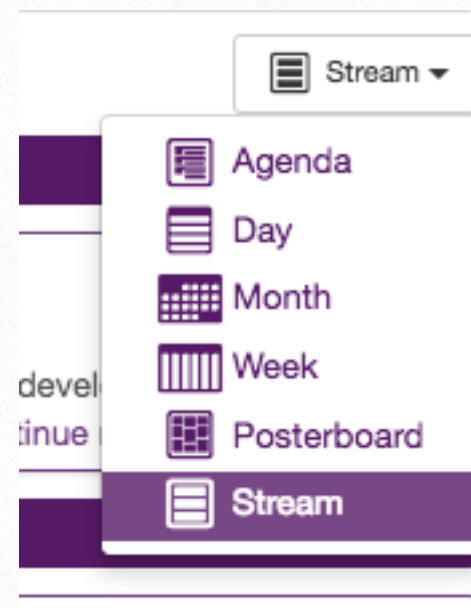
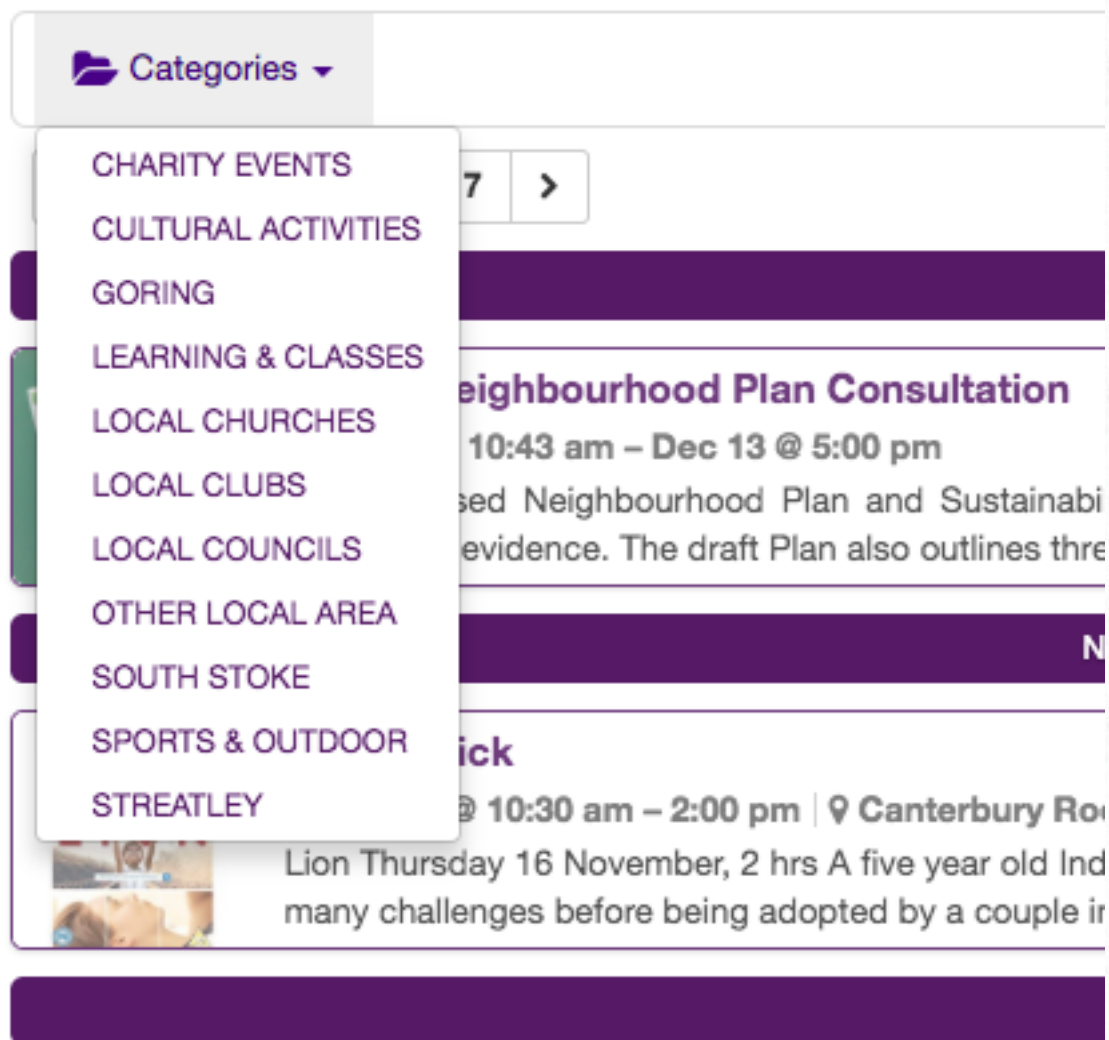
### Charter Market

📅 Nov 17 @ 8:00 am – 4:00 pm | 📍 Wallingford Market Place

Wallingford's oldest street market, in operation since 12th Century. Takes place every Friday all day in the Market Place.



# Calendar display options



**Entries have live links to Google map, websites (inc ticket sales) & email.**

## STREATLEY PARISH COUNCIL MEETING

**WHEN:** 13th November 2017 @ 7:45 pm

[🕒 Repeats](#) [✎](#)

**WHERE:** The Morrell Room  
Streatley  
Reading RG8  
UK

**CONTACT:** [🌐 Event website](#) [🔗](#) [📧](#)



[📅 Calendar](#)

Streatley Parish Council meets monthly, on the second Monday of the month at the Morrell Room in Streatley. Public attendance

is welcomed, with an open forum at the beginning of each meeting.



# Special projects – eg Recording of important meetings

(available on Genie website)







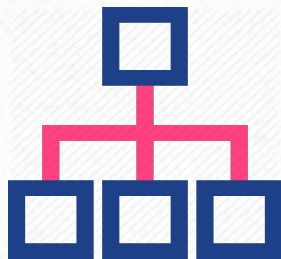
Genie uses the MailChimp system to deliver its newsletters and manage its database



Archives all newsletters & calendar events



Records mails opened / unopened with ability to resend to unopened mails



Ability to mail sub-groups  
(eg Streatley residents only)

# Mailings able to be sent to selected sub-groups

Subscribers are required to select their village of residence

Email Address

Village of Residence

✓ Goring

Streatley

South Stoke

Aldworth

Aston Tirrold

Aston Upthorpe

Blewbury

Checkendon

Cholsey

Cray's Pond

Goring Heath

Hampstead Norreys

Ipsden

Little Stoke

Lower Basildon

Moulsford

North Stoke

Pangbourne

South Ridge

Stitchens Green

Upper Basildon

Whitchurch

Whitchurch Hill

Woodcote

Other, South Oxfordshire

Other, West Berkshire

Other, UK

Other, Overseas

# Written Constitution

- Open 'Genie Community Group'
- Not-for-profit community service
- No advertising accepted
- Impartial, accurate & relevant
- Subscribers must 'opt-in'



# People - Functions

Ron Bridle      (Chairman, Editorial)

Mary Carr      (Treasurer, Editorial, Technical)

Bryan Urbick   (Secretary, Editorial, Data Controller, Technical)

Gill Haigh      (Calendar, Editorial)

Angela Bryant (Technical)

*...and looking for more volunteers to be part of our team*



*New newsletters are possible if new editors come forward.*

*For example:*

'Personal announcements'

'Skills & Learning'

'Health, Fitness & Wellness'

'Recycle, Swoop, Lost & Found'

'Situations vacant & Positions wanted'



Subscribe at

**[www.genienews.org](http://www.genienews.org)**

**A community resource for all**

**For the community – by the community**